Management Education & Research Institute, Janakpuri organized a seminar & workshop on Saturday, 9th Feb., 2013 on the Theme “Innovative HR Strategy for Gen-‘Y’”. The seminar was attended by managers, faculty and students of various management Institutes in and around Delhi. The Seminar was inaugurated by the Chief Guest Sh. Anil Kumar Munjal, Vice President, HR-IT-Fin., Maruti Suzuki India Ltd. & presided by Sh. I.P. Aggarwal, President, & Prof. Lalit Aggarwal Vice-President, MERI Group of Institutions.

Sh. A.K. Munjal shared his experience & innovative practices that have influenced his businesses, and which can be horizontally deployed across organizations. He focused on some differentiating practices in different sectors. He also specified some of the best practices adopted by different companies in his tenure to maintain work life balance of young professionals.

The First technical Session was conducted by Dr. Nanditesh Nilay, Co-Chairman, ISTD Diploma Board; Vice Chairman, ISTD, Delhi Chapter. He discussed about basic ethics & pointed out value reorientation as the need of the hour to promote healthy work environment. He presented a very thoughtful framework of transforming workplace landscape. Dr. Nilay emphasized holistic approach to architect the “Organization of Tomorrow” by leveraging potential of generational cohesion.

The Second Technical Session was conducted by Sh. S.R. Singhvi, Joint Vice President, Shree Cement Ltd. He quoted Gen Y as ready, willing & competent workforce. He threw light on the strategies to teach, train & orient them. He emphasized importance of Quality of working life & employer branding as effective strategies to attract, motivate & retain Gen-’Y’.

Esteemed speakers strived to discuss the topic at a macro level. They attempted to figure out an Innovative Strategic model for attracting & motivating Gen-‘Y’ by discussing different dimensions of HR. This topic will remain of great relevance for years to come. Seminar has acted as a trigger to reformulate, reinvent HR strategies to align organizational objectives with the expectations & aspirations of young professionals. Students & audience enjoyed HR Acumen followed by Prize Distribution.
Prof. Y. L. Grover, Director-General, MERI concluded the crux of the speakers & enlightened the audience with his visionary thought by presenting a panoramic view on this perspective. Seminar was concluded with vote of thanks by Prof. A.K. Agrawal, Dean, Management Education & Research Institute.

(A.K.AGRAWAL)
Dean - Mgmt.