

Webinar: Career opportunities in media post COVID 19

Event Details

Event:Webinar

Date:20 June 2020

Day:Saturday

Timing:12:00 noon onwards

Genesis

The Department of Journalism and Mass Communication of Management Education and Research Institute organised a Webinar in association with Info Prime News on the topic 'Career opportunities in media post Covid19'. Mr.Shishir Sinha and Mr. Denis Campbell along with the moderator Ms.Avneet Kaur, graced the occasion.

Objective of the event

- To motivate the students to pursue their goal with determination
- To clear the doubts of students regarding their field
- To inform students about the work opportunities which will come post Covid19

Report

The Department of Journalism and Mass Communication of Management Education and Research Institute organised a webinar on "Career opportunities in media post Covid19", in collaboration with Info Prime News. Mr. Shishir Sinha, Senior Deputy Editor, Hindu Business Line; Mr. Denis Campbell, Senior General Manager, PR Professionals and Prof. (Dr.) Dilip Kumar, Head of Department, Journalism and Mass Communication, MERI College graced as the thought leaders for the event. The webinar was moderated by Ms. Avneet Kaur, Editor-in-Chief, Info-Prime News. It was conducted through Facebook Live through Info-Prime News.

It was an enlightening event with discussions based on topics like fake news and how it can be prevented, career opportunities to be explored, nuances of being a good journalist, effect of Covid19 on economy and marketing, and what changes will come further in this field. The panelists also discussed about the upcoming changes in the field of journalism and skill requirements in order to pursuethis field further. Further, the guests shared their past experiences with the students. Lastly, the panelists addressed audience queries, including students, research scholars and faculty members from leading institutions. It was indeed a knowledgeable interaction.

Faculty coordinators-

Ms. Nivedita Sharma

Ms. Saloni Saini

Dr. Vanshika Bhatia

Mr. Amrendra Aarya

Student coordinators-

Kunika Chaudhary Srishti Gupta