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Presents
Webinar
on
Straight from the Heart
Y2: Youth to Youth Talk
YOU, I AND WE :LETS BEAT THE CHALLENGE

Keynote Speakers



Mr. Mohd. Kamran
(Founder Digital IMC,
Former Campaign Specialist
Google)



Mr. Himanshu sundriyal
AE ,ITC



Mr. Ankit Jain
Income Tax Officer,
Josh Talk Speaker

9th June, 2020
11:00 am

Register now <https://forms.gle/6MXDybEygHjDA6ub8>

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REPORT WEBINAR

DATE: 09-07-2020

VENUE: MERI

TIMINGS: 11 am to 12:20 pm

TOPIC OF THE SEMINAR: Straight from the heart Y2: Youth to youth Talk. You, I & We: Let's Beat the Challenge

ORGANIZER: MERI, MANAGEMENT / IT DEPARTMENT

ORGANIZING COMMITTEE: Prof. A.K. Agrawal, Dean, MERI

Prof. (Dr.) Deepshikha Kalra

Prof. Ritu Aggarwal

Dr. Sumit Chauhan (Host)

Dr. Samarth Singh

Dr. Maitri

Dr. Gurpreet Kaur Chhabra(Convenor)

SPEAKERS INVITED: Mr. Ankit Ravindra Jain, Income Tax Officer, Josh Talk Speaker

Mr. Mohd. Kamran, Founder Digital IMC, Former Campaign Specialist at Google

Mr. Himanshu Sundriyal, Area Manager

The webinar started on a positive note with a youth inspiring and motivating song on “Tum Chaloto Hindustan Chale”. The first speaker, Mr. Ankit Jain highlighted the role of self-motivation and inspired the young participants. He prompted the youngsters to look for motivation inside instead of seeking it outside. He briefed the young participants about his story and how he was able to crack his entrance exams, how he prepared for government jobs and what should be the study schedule of students who aspire to be in administrative positions. Students were quite enthusiastic in asking questions and were indeed very attentive in catching the tips that Mr. Ankit shared during his talk.

Mr. Mohd. Kamran was the second speaker and he shared about the role and importance of digital marketing and cloud computing. He shared his experiences as an entrepreneur and also appraised the students with requirements, to be one. He shared about the teething problems that young entrepreneurs often face and how students can overcome these problems. He answered many queries raised by the participants about the scope of blogging, the rising demand of vlogging and scope of setting up a digital enterprise.

The third speaker, Mr. Himanshu, talked about the corporate life and how he prepared himself for the job interviews and what is the scope of marketing, finance and other specializations opted by students at PG level.

The results of a nation- wide quiz (Quintessential Quiz, Level 1) organized earlier were announced during the webinar and students were informed about details of level 2.

The webinar ended with a vote of thanks to the speakers and the participants.