

## Event Report: Exploring Innovation at Haier Appliances India Pvt Ltd

**Date:** May 10, 2024

**Venue:** Haier Appliances India Pvt Ltd, Noida

**Attendees:** 70+ students from MERI College of Engineering and Technology, faculty coordinators Mr. Sandeep Chhillar and Ms. Archana Dahiya, Sh. Amit Pal (Plant Head, Haier-Noida), Ms. Satakshi Gupta, Mr. Manish Singh.

**Overview:** Under the #ADayAtHaier program, over 70 students from MERI College of Engineering and Technology embarked on a journey of exploration and discovery at Haier Appliances India Pvt Ltd. The visit provided a first-hand glimpse into the cutting-edge technologies and customer-inspired innovations driving the operations at Haier.

### Key Highlights:

- **Interactive Learning Sessions:** Students had the opportunity to delve into the intricacies of manufacturing air-conditioners and refrigeration systems through automated production lines. From the initial stages of manufacturing to final assembly, students gained insights into the entire production process, witnessing first-hand the precision and efficiency involved in each step.
- **Technology Showcase:** The visit also featured sessions dedicated to showcasing the latest advancements in refrigeration and air conditioning systems. Students were introduced to state-of-the-art technologies, exploring how innovation is shaping the future of home appliances. These sessions fostered a deeper understanding of the industry's technological landscape and its implications for consumer-centric product development.
- **Industry Engagement:** Throughout the day, students engaged in meaningful interactions with industry experts and Haier professionals. These exchanges provided valuable insights into industry best practices, emerging trends, and career opportunities in the field of appliance manufacturing. Students were encouraged to ask questions, share ideas, and envision their roles in driving innovation forward.

**Impact and Conclusion:** The visit to Haier Appliances India Pvt Ltd proved to be an enlightening and enriching experience for the participating students. By immersing themselves in the world of appliance manufacturing, they gained practical knowledge and industry exposure that complemented their academic learning. The event underscored Haier's commitment to fostering innovation and education, empowering the next generation of technologists and innovators.

### Acknowledgments:

- Sh. Amit Pal, Plant Head, Haier-Noida
- Ms. Satakshi Gupta
- Mr. Manish Singh

Special thanks were extended to these individuals for their instrumental role in organizing the visit and providing students with an invaluable learning opportunity. The event exemplified the spirit of collaboration between academia and industry, paving the way for future partnerships aimed at nurturing talent and driving innovation. Some Glimpse of the event are following.

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COLLEGE

**Haier**

**MERI COLLEGE OF  
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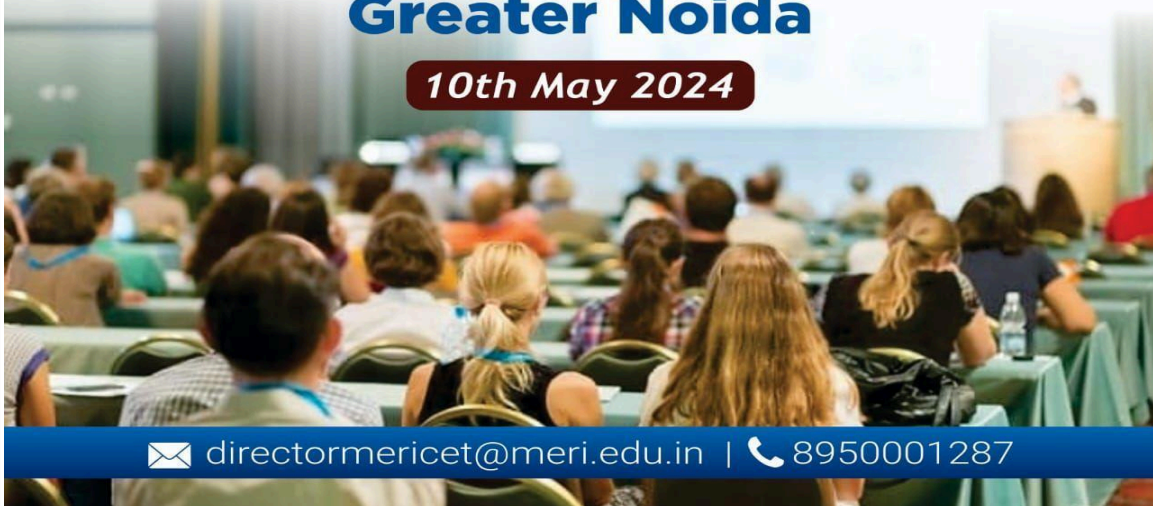
Organizes

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to


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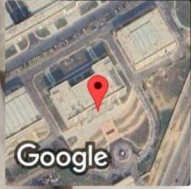
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
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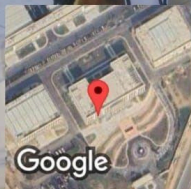
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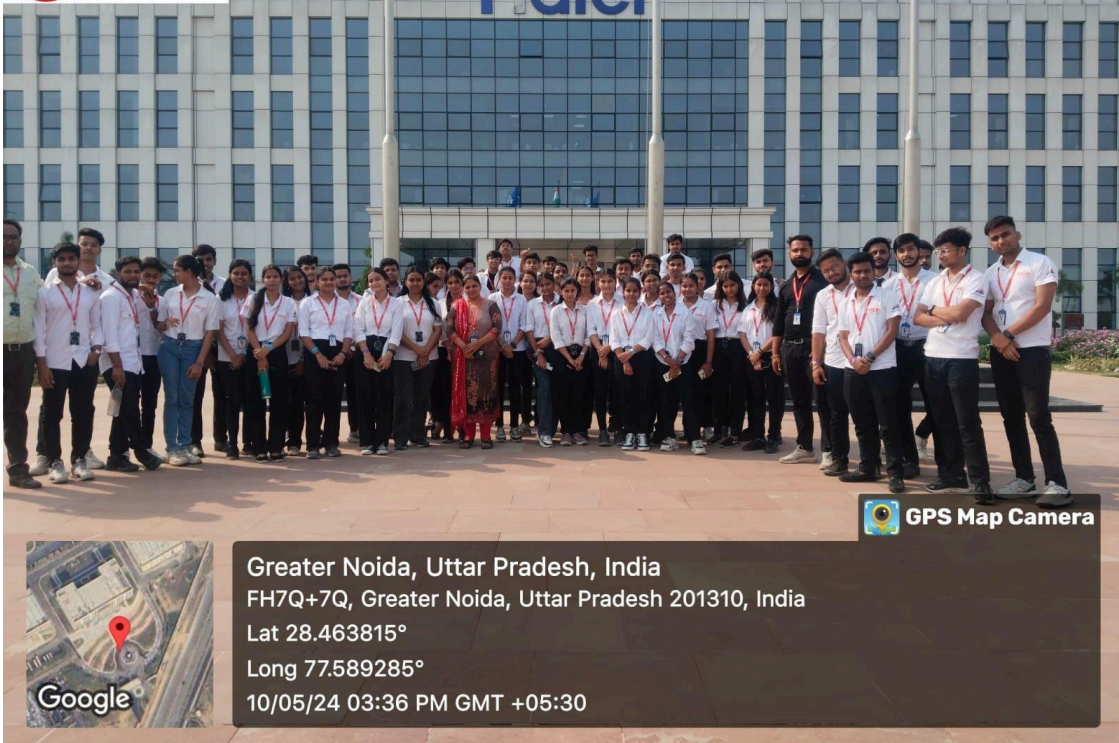
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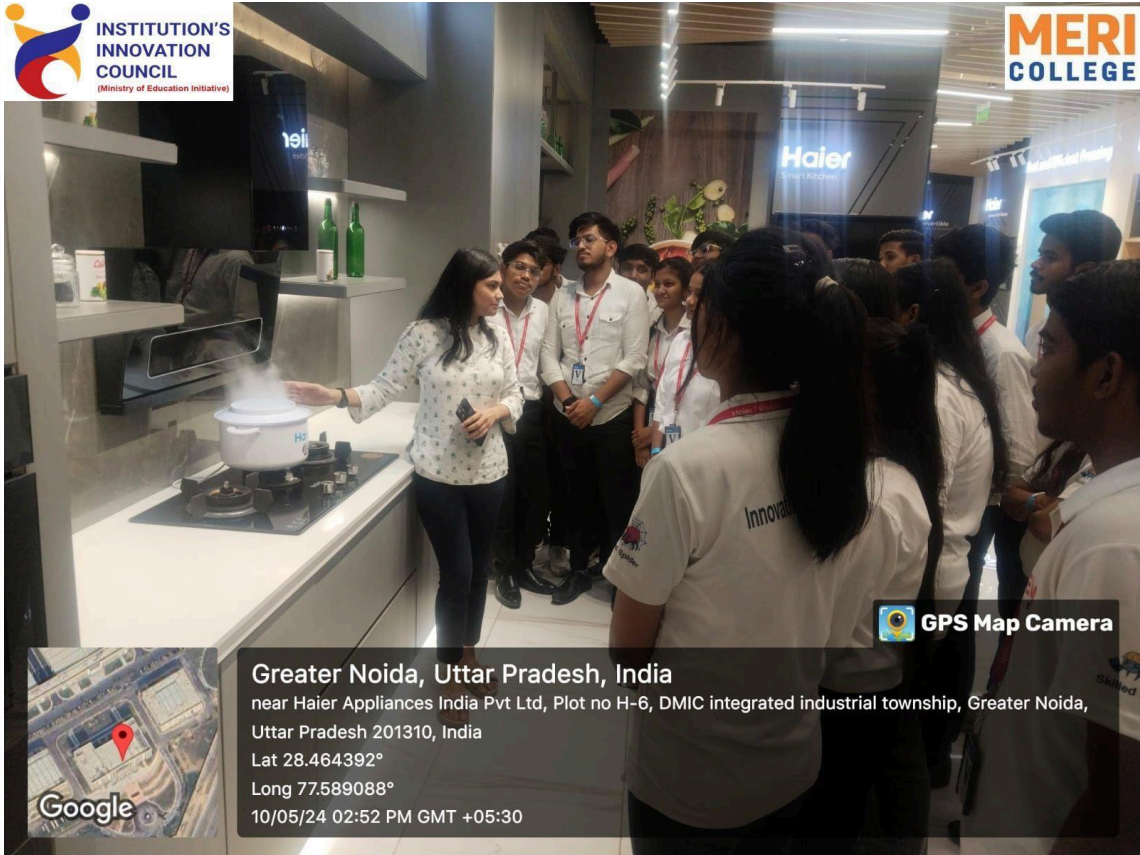
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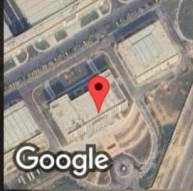
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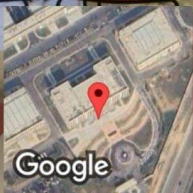
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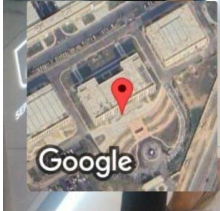
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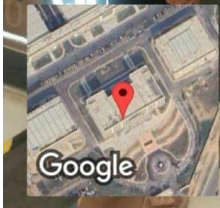
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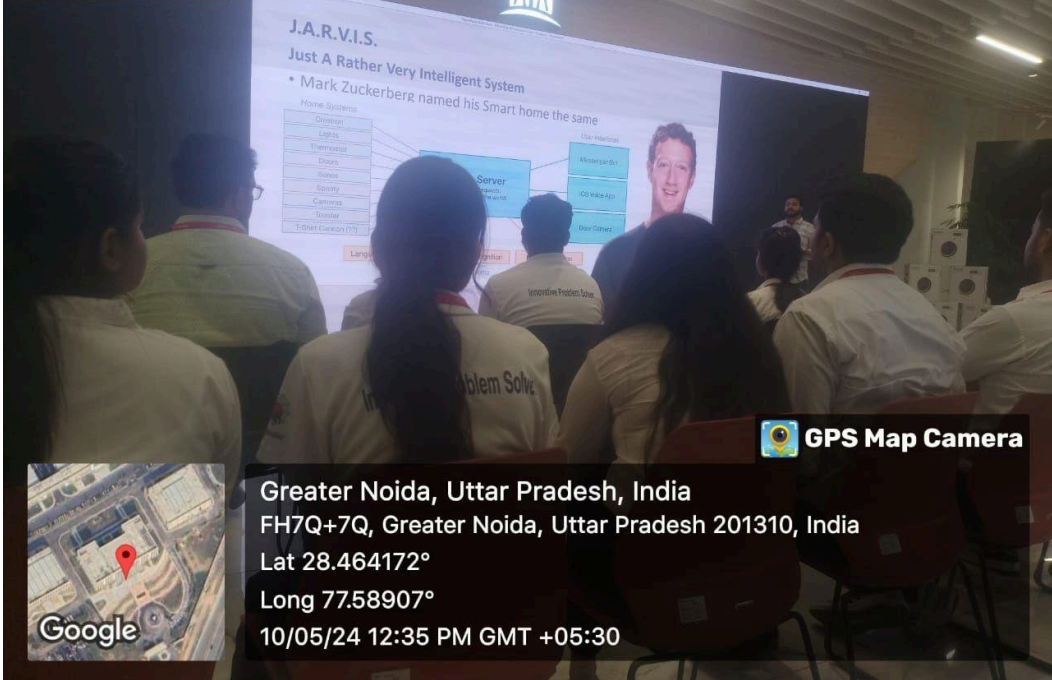
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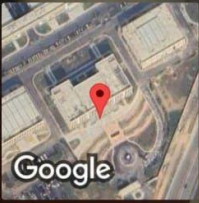
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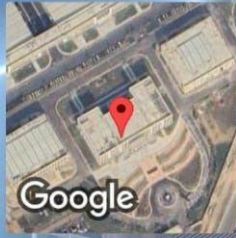
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