



# ARIIA

## ATAL RANKING OF INSTITUTIONS ON INNOVATION ACHIEVEMENTS



**MoE**  
Ministry of Education  
Government of India

### Submitted Institute Data for Atal Ranking of Institutions on Innovation Achievements (ARIIA) - 2020-21

Institute Name: Management Education & Research Institute [ARI-C-32918]

### List all the departments / centers / units are part of innovation and startup ecosystem of the institute

Department / Center / Unit Name	Type of Department / Center / Unit	Mention the Stream / Discipline / Sector of focus	Department / Center / Unit Level	Program Type	Student / Beneficiary Strength (2019-20)	Academic Staff Strength (2019-20)	Non-academic Staff Strength (2019-20)
Management	Academic Department with lab facility	Management Creativity and Innovation	UG / PG / PhD	Both	270	22	2
Journalism and Mass Communication	Academic Department with lab facility	Innovations in mass media communication	UG / PG / PhD	Both	93	5	1
Computer Application	Academic Department with lab facility	Innovation in Technological Disruptions	UG / PG / PhD	Both	16	4	1

### Participation of HEI in Innovation & Entrepreneurship Initiatives of Ministry of Education (Till Today)

Programs/Initiatives	Status	Registration ID
Adopted National Innovation and Start-up Policy at the HEI	Yes	Not Required
Establishment of Institution's Innovation Council (IIC) at HEI	YES	IIC Registration ID : IC201912099
Trained Innovation Ambassadors at HEI	NO	Not Required
Participation in Smart India Hackathon (SIH)	Yes	Not Required
Facilitated listing start-ups/ technologies in Young India combating COVID with Knowledge, Technology and Innovation (YUKTI 2.0) portal of MIC	No	Not Required
Participation in National Education Alliance of Technology (NEAT)	No	Not Required

### Details of Co-curricular events/programs related to Innovation, IPR and Entrepreneurship/Start-up Conducted by the HEI

Srno	Name of Program (Full Name)	Program Theme	Program Type	Program Category	Organizing Department / Centre / Student Body Name	Program Start Date	Program End Date	Program Duration (in Days)	Program Location	Internal Participants (Student)	Internal Participants (Faculty)	External Participants (Student)	External Participants (Faculty)	Total Number of Participants	Had institute spent expenses either from own resource/received fund to organise the program/activity/event?	Did any of the participants received any awards/recognition for startup / innovation ideas / research?
1	Motivation for Entrepreneurship	Entrepreneurship/Startup	Motivational speak	Institute Lead Activity	Management	23-08-2019 00:00:00	23-08-2019 00:00:00	1	Within Campus	70	4	0	0	74	Total Expense Amount Incurred by Institute to Organise the Program (In Rupees) 3500	No

**Details of Co-curricular events/programs related to Innovation, IPR and Entrepreneurship/Start-up Conducted by the HEI**

2	E- Talk and Workshop	Entrepreneurship/Startup	Mentoring Session	Institute Lead Activity	Management	27-08-2019 00:00:00	27-08-2019 00:00:00	1	Within Campus	65	5	0	0	70	Total Expense Amount Incurred by Institute to Organise the Program (In Rupees)	3000	No
3	Setting Startup in Ed-Tech	Entrepreneurship/Startup	Start-up Yatra	Institute Lead Activity	Management	31-08-2019 00:00:00	31-08-2019 00:00:00	1	Within Campus	54	3	0	0	57	Total Expense Amount Incurred by Institute to Organise the Program (In Rupees)	2500	No
4	Starting Startup in Tourism	Entrepreneurship/Startup	Orientation Session	Institute Lead Activity	Management	09-09-2019 00:00:00	09-09-2019 00:00:00	1	Within Campus	60	2	0	0	62	Total Expense Amount Incurred by Institute to Organise the Program (In Rupees)	3000	No
5	Workshop on "Opportunities in Health and Wellness"	Entrepreneurship/Startup	Skill development	Institute Lead Activity	Management	11-09-2019 00:00:00	11-09-2019 00:00:00	1	Within Campus	50	4	0	0	54	Total Expense Amount Incurred by Institute to Organise the Program (In Rupees)	1500	No
6	Ideas and Making a beginning in Export	Entrepreneurship/Startup	Awareness	Institute Lead Activity	Management	21-09-2019 00:00:00	21-09-2019 00:00:00	1	Within Campus	57	2	0	0	59	Total Expense Amount Incurred by Institute to Organise the Program (In Rupees)	3000	No
7	Hangout with Successful Start-ups	Entrepreneurship/Startup	Demo Day	Institute Lead Activity	Management	18-01-2020 00:00:00	18-01-2020 00:00:00	1	Within Campus	65	4	0	0	69	Total Expense Amount Incurred by Institute to Organise the Program (In Rupees)	2500	No
8	How to plan for Start-up and legal and Ethical Steps	Entrepreneurship/Startup	Ideation	Institute Lead Activity	Management	31-01-2020 00:00:00	31-01-2020 00:00:00	1	Within Campus	60	3	0	0	63	Total Expense Amount Incurred by Institute to Organise the Program (In Rupees)	3000	No

**Details of Co-curricular events/programs related to Innovation, IPR and Entrepreneurship/Start-up Conducted by the HEI**

9	Business Model Canvas (BMC)	Entrepreneurship/Start-up	Workshop	Institute Lead Activity	Management	25-01-2020 00:00:00	25-01-2020 00:00:00	1	Within Campus	65	2	0	0	67	Total Expense Amount Incurred by Institute to Organise the Program (In Rupees)	3000	No
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**Details of Students, Faculties/Staff Participation/Representation in Co-curricular events/programs related to Innovation, IPR and Entrepreneurship/Start-up at the State, National and (or) International Level (Organized by External Organizations) sent by the HEI**

No Data Filled!
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**List the Academic Programs on Innovation, IPR and Entrepreneurship Development Offered During the Academic Period (2019-20)**

Srno	Title of Course/Subject Offered	Program Theme	Type of Course	Course Offering Department/Centre/Unit Name	Level of Course	Program Start Date	Program End Date	Program Duration(in Days)	Mode of Delivery	Total Numbers of Participants	Total Numbers of Contact Hours of Course ( Minimum 30 Contact hours)
1	Entrepreneurship Development	Entrepreneurship/Start-up	Elective/Core Credit Course	Master	Management	20-08-2019	23-12-2019	126	Offline	240	56
2	Entrepreneurship	Entrepreneurship/Start-up	Elective/Core Credit Course	Bachelor	Management	20-08-2019	23-12-2019	126	Offline	55	56
3	Management of Technology Innovation and Change	Innovation	Elective/Core Credit Course	Master	Management	12-01-2020	24-04-2020	104	Offline	30	56
4	WTO and Intellectual Property Rights	IPR	Elective/Core Credit Course	Master	Management	20-08-2019	24-12-2019	127	Offline	108	42

**List the Employment Generation Skill Development Programs Organized by the HEI on Innovation, IPR and Entrepreneurship Development During the Academic Period (2019-20)**

Srno	Title of the Training Program	Program Theme	Type of Course	Course Offering Department/Centre/Unit Name	Program Start Date	Program End Date	Program Duration(in Days)	Mode of Delivery	Total Numbers of Participants	Total Numbers of Contact Hours of Course ( Minimum 30 Contact hours)
1	Quality Assurance through Learning and Development for Professional Teachers	Innovation	FDP in I&E / IPR	Department of Management IT and Journalism	12-09-2019	16-09-2019	5	Offline	50	48
2	Online Faculty Development Programme on Blended Learning Tools for Teaching and Research in Media Management and Technology	Innovation	FDP in I&E / IPR	Department of Management IT and Journalism	20-07-2020	25-07-2020	6	Online	100	30
3	Pratibimb Gyashala 5 days Media Workshop	Innovation	FDP in I&E / IPR	Department of Journalism	08-12-2020	12-12-2020	5	Online	34	30

**List the Full Time Faculties had with a Degree (UG/PG/PhD) in Innovation/IPR/Entrepreneurship and (or) Received Specialized Training program of I&E, IPR (MDP, EDP, FDP, Short-term Certificate Course, of minimum 30 hours Duration) conducted by various State, Central Govt. agencies, and Knowledge Agencies in the Academic Period (2019-20)**

Srno	Faculty Name	Department/Centre/Unit Name	Designation	Do you have a degree in I&E & IPR?	Had the faculty received training on I&E & IPR during AY 2019-20
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1	Dr. Gurpreet Kaur Chhabra	Management	Associate Professor	No	Yes				
	Training Name	Training Theme	Type of Course	Training Agency Name	Training Agency Type	Training Start Date	Training End Date	Training Duration (in Days)	Mode of Delivery
	Online Moodle Learning Management System	Innovation	Short term Certificate	IIT, Bombay & VSIT, Mumbai	Educational Institute	20-04-2020 00:00:00	25-04-2020 00:00:00	6	Online
Online FDP on Innovation in E-Learning Resources & Teaching Methodology in Education & Research Development	Innovation	FDP in I&E, IPR	Sai Ram Group of Institutions, Chennai, MHRD, IIC, AIMS, MMA and CII	Educational Institute	27-04-2020 00:00:00	09-05-2020 00:00:00	13	Online	
2	Dr. Maitri	Management	Associate Professor	No	Yes				
	Training Name	Training Theme	Type of Course	Training Agency Name	Training Agency Type	Training Start Date	Training End Date	Training Duration (in Days)	Mode of Delivery
	Online Moodle Learning Management System	Innovation	Short term Certificate	IIT, Bombay & VSIT, Mumbai	Educational Institute	20-04-2020 00:00:00	25-04-2020 00:00:00	6	Online
3	Prof Dr Deepshikha Kalra	Management	Professor	No	Yes				
	Training Name	Training Theme	Type of Course	Training Agency Name	Training Agency Type	Training Start Date	Training End Date	Training Duration (in Days)	Mode of Delivery
	Online Moodle Learning Management System'	Innovation	Short term Certificate	IIT, Bombay & VSIT, Mumbai	Educational Institute	01-05-2020 00:00:00	06-05-2020 00:00:00	6	Online
Professional Patent Landscaping Workshop	IPR	Short term Certificate	Turnip Innovations Ltd	Corporate / Industry Association	25-09-2020 00:00:00	25-09-2020 00:00:00	1	Online	
4	Monika Sharma	Management	Assistant Professor	No	Yes				
	Training Name	Training Theme	Type of Course	Training Agency Name	Training Agency Type	Training Start Date	Training End Date	Training Duration (in Days)	Mode of Delivery
	Entrepreneurship, Incubation and Innovation	Innovation	Short term Certificate	Ramanujan college University of Delhi	Educational Institute	23-06-2020 00:00:00	29-06-2020 00:00:00	7	Online
5	Ms. Ritu Aggarwal	IT	Associate Professor	No	Yes				
	Training Name	Training Theme	Type of Course	Training Agency Name	Training Agency Type	Training Start Date	Training End Date	Training Duration (in Days)	Mode of Delivery
6	Dr Samarth Singh	Management	Associate Professor	No	Yes				
	Training Name	Training Theme	Type of Course	Training Agency Name	Training Agency Type	Training Start Date	Training End Date	Training Duration (in Days)	Mode of Delivery

**List Idea/Innovation Centric Student Clubs Are Functional at the HEI with Access to Co-working Space/Work-stations for Students with Facilities & Equipment Available to promote and Support Innovation, Entrepreneurship and IPR Activities in Campus**

Srno	Name of Student Club	Type of Club	Year of Establishment	Type of Facilities Available at the Club	Student Club with Access to Other I&E Facilities at the HEI	No of Programs/Activities Organized by the Student Club During the AY 2019-20	Student Club Team Lead Name	Student Club Team Lead Email	Student Club Team Lead Phone
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1	E-cell	Startup Club	2012	Work Stations	Pre-Incubation Unit, Incubation Unit	9	Vipul Jain	vipul1.jain@gmail.com	8826860179
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**List the Pre-Incubation Facility (Tinkering Lab/Makers' Space/Design Centre/New Gen IEDC/IEDC/EDC/Innovation Centre/Startup Cell) (>= 600 Sq. Ft. Floor Area)**

Srno	Name of Pre-Incubation Centre	Type of Facility	Year of Establishment	Type of Facilities Available at the Centre	Pre-Incubation with Access to Other I&E Facilities at the HEI	Name of the Funding Schemes Available with Pre-Incubation Unit, if any (Optional)	Facility Details	Total Nos of Dedicated Executive/Management team Strength Engaged at the Facility	Had the Pre-Incubation Unit Provided any Funding Support for Idea/Prototype/Innovation Development and implementation during the Financial Year 2019-20	Had institute Generated Income either from Services Offered by Pre-Incubation Centre/Facilities?	Had institute spent expenses either from own resource/received fund towards Establishment/Operation of Pre-Incubation Centre/Facilities?						
1	Tarkash	Startup Cell	2012	Work Stations	Incubation Unit, Student Clubs	Incubation Unit, Student Clubs	<table border="1"> <tr> <td>Facility Incharge Name</td> <td>Dr Samarth Singh</td> </tr> <tr> <td>Facility Incharge Email</td> <td>samarth.singh@meri.edu.in</td> </tr> <tr> <td>Facility Incharge Phone</td> <td>9717348855</td> </tr> </table>	Facility Incharge Name	Dr Samarth Singh	Facility Incharge Email	samarth.singh@meri.edu.in	Facility Incharge Phone	9717348855	8	No	No	Yes
Facility Incharge Name	Dr Samarth Singh																
Facility Incharge Email	samarth.singh@meri.edu.in																
Facility Incharge Phone	9717348855																
Source of Grant / Fund			Agency Name			Agency Type			Total Grants / Funds Received by Pre-Incubation & Incubation Centre / Facilities exists in Campus (In Rupees)								
Institute's Own Fund / Resource			MERI College			Educational Institute			20000								

**List the Centre of Excellence (CoE) Facilities with Advance Tools and Equipment at the HEI (>= 1000 Sq. Ft. Floor Area)**

<b>No Data Filled!</b>
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**List the Incubation Facilities at the HEI (>= 1500 Sq. Ft. Floor Area)**

Srno	Name of Incubation Facility	Year of Establishment	Incubation with Access to Other I&E Facilities at the HEI	Name of the Funding Schemes Available with Incubation Unit, if any (Optional)	Facility Details	Total Nos of Dedicated Executive/Management team Strength Engaged at the Facility	Had the Incubation Facility Provided any Funding Support for Idea/Prototype/Innovation Development and implementation during the Financial Year 2019-20?	Had institute Generated Income either from Services Offered by Incubation Centre/Facilities?	Had institute spent expenses either from own resource/received fund towards Establishment/Operation of Incubation Centre/Facilities?						
1	Tarkash	2019	Pre-Incubation, Student Clubs	none	<table border="1"> <tr> <td>Facility Incharge Name</td> <td>Dr. Samarth Singh</td> </tr> <tr> <td>Facility Incharge Email</td> <td>samarth.singh@meri.edu.in</td> </tr> <tr> <td>Facility Incharge Phone</td> <td>9717348855</td> </tr> </table>	Facility Incharge Name	Dr. Samarth Singh	Facility Incharge Email	samarth.singh@meri.edu.in	Facility Incharge Phone	9717348855	7	No	No	No
Facility Incharge Name	Dr. Samarth Singh														
Facility Incharge Email	samarth.singh@meri.edu.in														
Facility Incharge Phone	9717348855														

**List the Innovation Park/Research Park Facilities at the HEI (>= 5000 Sq. Ft. Floor Area)**

No Data Filled!

**List the IPR Cell/Technology Transfer Centre Facilities at the HEI**

No Data Filled!

**Provide detail list of Faculties as Mentor to help Ideas/Innovations/Startups**

Srno	Name of the Faculty	Designation of the Faculty	Mentor Expert Area	Years of Experience in Mentorship (In Years)
1	Dr Samarth Singh	Associate Professor	Entrepreneurship/Startup Development	7
	Name of Idea/Innovation/ Startup Mentored		Mentoring Setup [Within (or) Outside] HEI	CIN (in case it is Startup)
	Get my Pandit		Within	U74994DL2020PTC361979
2	Dr Samarth Singh	Associate Professor	Entrepreneurship/Startup Development	7
	Name of Idea/Innovation/ Startup Mentored		Mentoring Setup [Within (or) Outside] HEI	CIN (in case it is Startup)
	Getmypandit		Within	U74994DL2020PTC361979

**Provide detail list of External Experts/Agencies engaged as Mentor to help Ideas/Innovations/Startups**

Srno	Name of the External Expert/Agency as Mentor	Mentor Expert Area	Type of Mentorship
1	Avnish Saxena	Entrepreneurship/Startup Development	Unstructured Mentorship
2	Rajat Budhiraja	Entrepreneurship/Startup Development	Unstructured Mentorship
3	Abhishek Bhardwaj	Entrepreneurship/Startup Development	Unstructured Mentorship

**List all the Innovations Generated Developed, Completed and Implemented in Ground with Support of Pre-incubation & Incubation facilities at the HEI and Recognitions Received**

Srno	Name of the Innovation Generated with the Support of HEI	Type of Innovation	Nature of Innovation	Name of the HEI Supported Innovation Development	Innovation Developed by	Stage of Innovation /Stage of TRL it started receiving the Support during the FY 2019-20	Stage of Innovation /Stage of TRL reached as on 31st March 2020	Status Pre-Incubation/Incubation Support to Innovation as on 31st March 2020	Had the Innovation Received any Recognition at State, National, International Level Programs during the financial period 2019-20	Had the Innovation Converted into Venture/Startup/SME Unit during the financial period 2019-20	Had Centre/Institute provided any Financial support (either own resource or fund received from agencies) in terms of Seed Grant/Fund Support to Idea / Prototype / Innovations Development during the financial period 2019-20	Had the Innovations raised any Seed fund/Angel Investment/VC during the period of receiving pre-incubation/incubation support at your Pre-incubation/incubation or HEI during the financial period 2019-20	Had the Pre-incubation/Incubation Centre/HEI received any income/revenue from Idea/Prototype /Innovations for the pre-incubation/incubation support and the services offered by Pre-incubation/incubation or institute during the financial period 2019
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1	Get My Pandit	Service Innovation	Non-Technological / Social / Community Innovation	Tarkash	Student	TRL 1 : Basic research. Principles postulated and observed but no experimental proof available.	TRL 9 : Full commercial application , technology available for consumers.	Innovation Development Completed	No	Yes	No	No	No
Name		Type		Gender		Email		Contact					
Chinmay Singh		Student		Male		chinmay21singh@gmail.com		9717756625					

**List all the Ventures/Startups/SME Units Established with Support of Pre-incubation & Incubation facilities at the HEI**

No Data Filled!

**List all the Collaborations with External Agencies and Co-Creation of I&E Activities by the HEI**

No Data Filled!

**List the IPs Filed/Published/Granted (Copyright & Designs Only) by the HEI as an Applicant / Co-applicant / Co-owner**

No Data Filled!

**List the IP (Patents only) Filed by the HEI as Applicant / Co-applicant / Co-owner**

No Data Filled!

**List the IPs hold by the Innovation teams/Startups Incubated at the Pre-incubation/incubation Unit of the HEI**

No Data Filled!

**List the IP Commercialized/Transferred Published & Granted to HEI as Co-applicant/Co-owner**

No Data Filled!

## Declaration

To,  
The ARIIA Committee  
MHRD's Innovation Cell  
New Delhi


### Joint Declaration by the Head of the Institute and Nodal Officer

Dear Sir,

Herewith, myself Prof. Lalit Aggarwal (Head of Institute) and Prof. Deepshikha Kalra (Nodal Officer) jointly declaring on behalf of our institute is that all the information submitted are true and correct to best of our knowledge.

Thank you


The Head of Institute

  
21/03/2021

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Prof. Lalit Aggarwal  
Head of the Institution,  
West, Delhi

Nodal officer

  
21-03-2021

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Prof. Deepshikha Kalra  
Nodal Officer,  
West, Delhi