

**Action Taken Report**

**2018-2019**

The action taken report by the Internal Quality Assurance Cell (IQAC) as suggested by the IQAC Coordinator, Co-coordinator and other administrators' suggestions were implemented and appropriate action were taken as recommended in the meetings held on September, November, January and June 2018-2019.

PLAN OF ACTION	ACHIEVEMENTS/OUTCOMES
Increasing Placements of Students	Various placement activities for improving personality and employability are undertaken. The activities include Mock Interviews, Group Discussion, Resume Building Session, Quantitative Aptitude, Interviewing Skills, Communication Classes, Time and Stress Management Sessions, AMCAT – Employability Test are conducted by Aspiring Minds Pvt. Ltd. and PDP Sessions/Workshops to be conducted by Access HR Ltd.
Enhancing Research Orientation and industry focus	1.Establishment of Research and Development centre to enable interaction between faculty, students, and industry to enhance research opportunities, academic excellence, real-world problem solving, and innovation, knowledge creation and dissemination 2.Research Paper publications: FDPs/MDPs on Research Methodology for providing Knowledge of statistical tools like Excel, SPSS, AMOS, Other research tools such as Tableau, KNIME and R tools are organized for faculty for carrying out research. Session on effective paper writing was also conducted. These activities helped the Faculty members in writing and publishing papers in the various conferences/seminars/ journals. Students are also encouraged to opt for developing research based projects on latest aspects and correspondingly write and present research papers.
Enhancing Resource Management through Application Software.	<b>ERP:</b> The institute has established ERP committee to manage various academic resources. Under this, initiative has been taken to develop a common data base on all aspects related to students, faculty, staff and other governance related activities.
Increasing Exposure to real life corporate problems- enhance corporate engagement and mentorship	Internships and industrial visits, Various live projects are undertaken by the students in consultation with faculties. Summer Internship projects have provided them an insight into the challenges of the corporate world. Students are taken for Industrial visits conducted to help them to understand the practical implications associated to the theoretical aspects. Corporate Academia Interface provides an insight into the latest

	developments / challenges faced by corporate through interactions with corporate personnel by way of conducting guest lectures, workshops, seminars, conferences. Corporate mentorship program enhanced corporate engagement for student and mentorship for professional development
Quality enhancement & sustenance	Enhanced use of ICT for student learning such as flipped blended self-learning etc . Various committees are formed to provide holistic growth to the students. The committees are responsible for conducting curricular, co-curricular and extra-curricular activities and progress on all these activities are monitored regularly. Session on latest topics, workshops, value added courses, social responsibility initiatives, NSS and Eco-friendly activities are conducted throughout the year. Apart from this, innovative measures are adopted for providing real life practical exposure by encouraging the students to work in a team on inter disciplinary projects. Various group of MBA and MCA students have worked on Digital Marketing Project
Promoting entrepreneurial culture and innovation	EDC organised Sessions, Workshops, E Talks focusing on motivation, idea generation ,consumer trends, feasibility assessment, entrepreneurial finance ,business plan dev, mentorship etc to promote entrepreneurial culture. Establishment of Institutional innovation cell under MHRD for promoting innovation and entrepreneurship in the campus
Image Building and Increasing Visibility and Brand Name of the Institution	<b>Outreach and Accreditation activities:</b> With the execution of various committees in order to increase its visibility and enhancing its image, activities throughout the academic session and its extensive coverage on the institutes website and social media sites are conducted and used. Various initiatives have also been taken to improve the brand name of the institution. These include:(i) Providing quality education supported by guest lectures/ workshops by eminent personnel both from academia and industry. (ii)Conducting national and international Seminars/Conferences (iii) Conducting inter /intra college curricular / co-curricular/extra-curricular activities for students. (iv) Placement of students in branded companies through on/off campus placement activities. (v) Participating in Accreditation and Assessment processes

COORDINATOR- IQAC



Head of the Institution

