

Action Taken Report

2019-2020

The action taken report by the Internal Quality Assurance Cell (IQAC) as suggested by the IQAC Coordinator, Co-coordinator and other administrators' suggestions were implemented and appropriate action were taken as recommended in the meetings held on September, November, January and June 2019-2020.

PLAN OF ACTION	ACHIEVEMENTS/OUTCOMES
Placements initiatives through Mock Interviews, Group Discussion, Resume Building Sessions, Quantitative Aptitude, Interviewing Skills, Communication Classes, Time and Stress Management Sessions	Various placement activities for improving personality and employability skills of the students are conducted through Mock Interviews, Group Discussion, Resume Building Sessions, Quantitative Aptitude, Interviewing Skills, Communication Classes, Time and Stress Management Sessions, AMCAT – Employability Test are conducted by Aspiring Minds Pvt. Ltd. and PDP Sessions/Workshops to be conducted by Access HR Ltd. Many students have placed in reputed organisations like ICICI, Toluna etc.
Enhancing Research Orientation and industry focus through Workshops, Seminars and by establishing research and development centre	Establishment of Research and Development centre to enable interaction between faculty members, students, and industry to enhance research opportunities, academic excellence, real-world problem solving, and innovation, knowledge creation and dissemination.
	Two Teachers from different departments has been awarded PhD degree during the academic session 2019-2020. One Teacher has submitted the Ph.D thesis. Many teachers have published papers in Scopus indexed and UGC cared journals.
	FDPs/MDPs on Research Methodology for providing Knowledge of statistical tools like Excel, SPSS, AMOS, Other research tools such as Tableau, KNIME and R tools are organized for faculty for carrying out research.
	Session on effective paper writing was also conducted. Faculty members have presented many papers at national and international conferences and published papers in reputed journals.

	Research workshops cum Faculty development programmes have been conducted and national level Marketing, HR and Finance seminar are successfully organised by the institution for the enrichment of research culture in the college. Faculty corporate integration and collaboration through various seminars has benefitted the institution to bridge the academia industry gap also.
	Students under the supervision of faculty members have conducted many research projects and presented the same in the seminars and at other platforms.
	Students are also encouraged to opt for developing research-based projects on latest aspects and correspondingly write and present research papers.
Enhancing Resource Management through Application Software.	ERP: The institute has established ERP committee to manage various academic resources. Under this, initiative has been taken to develop a common data base on all aspects related to students, faculty, staff and other governance related activities.
	Library automation has been completed and E-learning resources are available for the students. The institutions has facilitated the functions of library have purchased two new barcode scanners.
Increasing Exposure to real life corporate problems- enhance corporate engagement and mentorship	Participation of students in internships and industrial visits, Various live projects in consultation with faculty members and under the guidance of corporate mentors have inculcated team leadership skills, team management skills, negotiation skills, to work on their strengths and weaknesses.
Quality enhancement & sustenance through value added courses, faculty and corporate mentoring.	Enhanced use of ICT for student learning such as flipped blended self learning etc. Various committees are formed to provide holistic growth to the students.
	The respective committees are responsible for conducting curricular, co-curricular and extra-curricular activities and progress on all these activities are monitored regularly.
	Sessions from industry experts on latest topics, workshops, value added courses, social responsibility initiatives, NSS and Eco-friendly activities are conducted throughout the year.

	<p>Apart from this, innovative measures are adopted for providing real life practical exposure by encouraging the students to work in a team on inter disciplinary projects.</p>
	<p>The students of BBA, BAJMC, MBA and MCA students have worked on Digital Marketing Projects and News Analysis and various value added courses, which helped them to sharp their team learning and managing skills.</p>
	<p>College has organised various workshops for non teaching staff to motivate them and for their growth also such as training on communication skill, excel, corporate etiquettes, handling complaints, time management and business emails.</p>
	<p>Faculty along with students have organised seminars and workshops, which helped the students to present their work and improve their presentation skills and learn corporate culture through industrial expert's interactions and delivered contents.</p>
Entrepreneurial culture and innovation by imparting entrepreneurship skills among students	<p>EDC organized Sessions, Workshops, E Talks focusing on motivation, idea generation, consumer trends, feasibility assessment, entrepreneurial finance, business plan dev, mentorship etc to promote entrepreneurial culture.</p>
	<p>Establishment of Institutional innovation cell under MHRD for promoting innovation and entrepreneurship in the campus.</p>
	<p>E cell has encouraged the students to inculcate entrepreneurship skills and students have come up with many startups.</p>
Image Building and Increasing Visibility and Brand Name of the Institution	<p>Outreach and Accreditation activities: With the execution of various committees in order to increase, its visibility and enhancing its image, activities throughout the academic session and its extensive coverage on the institutes website and social media sites are conducted and used.</p>
	<p>Various initiatives have also been taken to improve the brand name of the institution.</p>
	<p>These include:</p>
	<p>(i) Providing quality education supported by guest lecturers / workshops by eminent personnel both from academia and industry.</p>

	(ii) Conducting national and international Seminars/Conferences
	(iii) Conducting inter /intra college curricular / co-curricular/extra-curricular activities for students.
	(iv) Placement of students in branded companies through on/off campus placement activities.
	(v) Participating in Accreditation and Assessment processes
	Students have learnt team spirit, team coordination, and team management through these events. It is ensured to them that this is their event and they have to put their best efforts to make it a success.
Personality development initiatives	Students are encouraged to participate in workshops, seminars, cultural and sports events on regular basis. This helped them to improve their overall personality. Students learn team spirit, negotiation skills, manage stress level, how to react in role conflict and improve their presentation skills.
	The celebration of many programmes in the college by students such as Saraswati Puja Day, Republic Day, Independence Day, International Women's Day, World Yoga Day, Teachers Day, Annual Cultural Competition, Lohri celebration, Diwali Celebration, New year celebration has worked as a vital element in the holistic development of the students.
	The participation in many co curricular activities helped the students to face the corporate world, learn corporate culture and deal with the industry experts.
Submission of the data of All India Survey of Higher Education (AISHE)	Successfully uploaded the data Certificate received.
introduced a new course BAJMC	One new course, BAJMC has introduced with intake of 120 students. The total 96 students have taken admission in this course.
	The existing seat allocation of BBA, MBA is increased significantly.



COORDINATOR- IQAC



Head of the Institution