

## Report on Annual Cultural Fest 'ARTOPIAX LA'KERMESSE 2024' held on 28<sup>th</sup>, 29<sup>th</sup> & 30<sup>th</sup> March, 2024



The inaugural of the cultural festival, ARTOPIAX LA'KERMESSE 2024, hosted by the Management Education and Research Institute, was a significant occasion graced by the Vice President, Prof. Lalit Aggarwal, and esteemed dignitaries. Students from different universities participated in the cultural festival. The ARTOPIAX LA'KERMESSE 2024 featured a diverse range of events that enriched the cultural festival. The

solo dance competition showcased individual talents and creativity in various dance forms, while the newspaper fashion show promoted innovation and sustainability in fashion. The group dance competition highlighted collective talent and coordination, adding a vibrant and energetic element to the festival. Moreover, the arm-wrestling competition and Kavyanjali, an event celebrating poetry, contributed to the overall success and appeal of the festival. Furthermore, the Extempore Hindi and English competition, Picture Square, BGMI Tournament, TOTE Bag Painting, and English and Hindi essay writing competition provided platforms for students to showcase their skills and talents in diverse areas such as language, gaming, visual arts, and literary expression.

Moreover, the potential inclusion of tattoo making, collage making, Nukkad Natak (street play), and poster making in the cultural festival were the main attraction of the day. These activities aligned with the festival's theme of showcasing talents and creativity, providing platforms for artistic expression, social awareness, and visual storytelling. Tattoo making contributed to the diverse range of artistic and creative activities, allowing students to express themselves through body art and design. Similarly, collage-making provided an engaging and expressive activity, aligning with the festival's emphasis on providing a platform for students to showcase their talents. Nukkad Natak promoted social awareness and provided a platform for impactful storytelling, while poster making celebrated artistic expression and provided a platform for visually engaging and impactful displays of talent

The ARTOPIAX LA'KERMESSE 2024 was a vibrant and dynamic cultural festival that provided



students with various platforms to showcase their talents and creativity. The inclusion of diverse events such as dance competitions, fashion shows, literary expressions, gaming tournaments, and visual arts enriched the festival, contributing to its overall success and appeal.

Eminent personalities from various industries served as judges, adding prestige to the

festival. Judges included experts in fields such as dance and entertainment, fashion and media, language and communication, photography and visual arts, literature and language, sports and fitness, gaming, visual arts and design, and literary and cultural spheres. Their expertise and discernment contributed to the overall success and appeal of the festival by ensuring fair evaluation and recognition of participants' talents. Prizes were awarded to the winners and outstanding participants in each event, acknowledging their exceptional performances and contributions. The distribution of prizes served to recognize and celebrate the artistic, creative, and competitive achievements of the participants, adding to the overall excitement and prestige of the festival.

On day-2 of the festival, a diverse range of activities were featured, catering to a variety of artistic and competitive interests. These activities included stand-up comedy, fashion shows, solo singing, rangoli making, mono acting, anchor hunt, shoe painting, monochrome painting, doodling, tug of war, glass painting, tech gig, and battle of bands. Each of these events provided students with a platform to showcase their talents and interact with their peers from other institutions.

The stand-up comedy segment allowed students to entertain the audience with their humor and wit, while the fashion show provided an opportunity for students to display their creativity and style through innovative runway presentations. In the solo singing competition, students captivated the audience with their musical performances, showcasing their vocal abilities. Rangoli making, a traditional art form, allowed students to demonstrate their creativity and artistic skills by creating intricate and colorful designs using powdered colors. The mono acting competition provided a platform for students to convey powerful narratives and emotions through solo performances. The anchor hunt allowed students to demonstrate their hosting and public speaking skills, engaging and entertaining the audience.

Additionally, activities such as shoe painting, monochrome painting, doodling, tug of war, glass painting, tech gig, and battle of bands catered to a variety of artistic and competitive interests, including visual arts, creative expression, technological skills, and musical talents.

The festival also highlighted the participation of eminent personalities from the fields of art, music, dance, theatre, and media, who judged the events, adding prestige to the festival. Prizes were awarded to the winners and runners-up, recognizing their talents and creativity. Overall, the festival provided a platform for students to showcase their skills, interact with their counterparts from other colleges and universities, and contribute to the vibrant and engaging atmosphere of the cultural event.

The ARTOPIAX LA'KERMESSE 2024 is a testament to the rich cultural diversity and artistic talents of the students, fostering an environment of creativity, collaboration, and celebration.

On the third day of the ARTOPIAX LA'KERMESSE 2024, the cultural festival continued to showcase a diverse range of engaging events. The live performance by renowned singer and songwriter Sukh-E at the ARTOPIAX LA'KERMESSE 2024 was a highly anticipated and captivating event. Sukh-E's performance on 30th March, 2024, added to the excitement and vibrancy of the cultural festival. His presence and musical talent contributed to the festive atmosphere, engaging the audience and leaving a lasting impression on the attendees. The performance showcased Sukh-E's artistry and provided an opportunity for students and attendees to enjoy and appreciate his music. Overall, Sukh-E's live performance was a significant highlight of the cultural festival, contributing to the overall success and appeal of the event. . Stand-up comedian Rajat Chauhan was one of the featured performers at the festival, captivating the audience with his humor and wit. His live performance added to the festive atmosphere, providing entertainment and laughter for the attendees. The participation of artists like Rajat Chauhan contributed to the overall success and appeal of the cultural festival, offering students and attendees an opportunity to enjoy and appreciate his comedic talent.

Third day of the festival also featured the highly anticipated DUET DANCE competition, where talented students from various colleges and universities displayed their choreographic skills and artistic expression through captivating dance performances. Additionally, the MR. & MS. LA'KERMESSE contest provided a platform for students to showcase their charisma, talent, and confidence, adding an element of glamour and excitement to the festival.

The JUST A MIN event tested the participants' spontaneity and quick thinking, challenging them to articulate their thoughts effectively within a minute. Simultaneously, the ART EXHIBITION showcased the creative prowess of the students, offering a visual treat with a display of diverse artworks and creative expressions.

Furthermore, the COOK WITHOUT FIRE competition allowed students to exhibit their culinary skills and creativity, presenting innovative and delicious dishes without the use of traditional cooking methods. The FACE PAINTING and PENCIL SKETCHING events provided opportunities for students to showcase their artistic talents, with participants creating stunning visual art pieces through different mediums.

Overall, the third day of ARTOPIAX LA'KERMESSE 2024 continued to offer a platform for students to demonstrate their skills, interact with their peers from other institutions, and contribute to the vibrant and engaging atmosphere of the cultural festival. The participation and enthusiasm

of the students, coupled with the support of eminent personalities from various fields, added to the success and appeal of the event.

The Management Education and Research Institute expresses deep gratitude to its sponsors and partners for their unwavering support and valuable contributions to the success of ARTOPIAX LA'KERMESSE 2024. The institute extends sincere appreciation to education partners, Delhi Institute of Digital Marketing and Hopewell Immigration, for their commitment to educational and cultural initiatives. Additionally, special thanks are extended to CSR partner, Navdarpan NGO, for their dedication to social responsibility.

Furthermore, the institute expresses gratitude to fashion partner, Feel Makeovers, and F&B partner, Twisted Mocktails and Divine Greetings, for their valuable contributions in enhancing the overall experience of the cultural festival. The institute also acknowledges the enthusiastic participation and involvement of students and colleges, recognizing their creativity, talent, and energy that enriched the festival.

Special appreciation is extended to all the faculties and staff of the Management Education and Research Institute for their dedication, coordination, and tireless efforts in organizing and executing the event. Their commitment and hard work were instrumental in ensuring the smooth and successful conduct of the cultural festival.