

Management Education and Research Institute

Affiliated to GGSIP University, New Delhi; NAAC Accredited & A+ Grade Institute by GGSIPU & Govt. of NCT of Delhi.

Be the change
Be at **MERI**



BBA

Bachelor of Business Administration

- Highest Package 5.2 Lakhs | Average Package 3.8 Lakhs
- 29 International collaborations for Student exchange
- Business Incubator 'MERI Startup Hub' - 50+ ideas nurtured in 2022-23
- Highest Package 5.2 Lakhs | Average Package 3.8 Lakhs
- Exclusive Entrepreneurship Program by MERI Startup Hub - YIFF
- AI-ML enabled Apple Lab
- 3000+ Alumni working in top companies



About the Institute

MERI (Management Education and Research Institute) NAAC Accredited, ISO 9001:2015 certified Institute was established in 1995 by Triveni Education and Social Welfare Society, The Institute is Approved by AICTE, Ministry of HRD, Govt. of India and Affiliated to G.G.S. Indraprastha University, Delhi. It is a Higher Educational Institute, which is promoted with a mission to be Premier Institutions, offering Professional Education, Industrial R & D, Consultancy, Technology Cooperation and Training that fosters innovation towards national development. **MERI** offers courses in MBA, BBA, BA(JMC), BCOM (H) and PhD programs are also being offered in collaboration with Foreign Universities.

The Institution has 29 global partnerships with reputed Universities / Institutes. Few of them are mentioned below for students exchange, faculty exchange, collaborative research and development, collaborative international conferences which are integral part of activities in pursuit of global excellence.



• University of Paris, Duphine	• Hochschule Aschaffenburg University, Germany
• I.S.E.P Catholic University of Paris, France	• Daeduk University, Daejeon, South Korea
• University of Manitoba, Canada	• HKBU, Hongkong
• University of Coventry, UK	• Ecole De Management, Normandy
• University of Moncton, Canada	• University of Electronic Power, Shanghai
• Tianjin Foreign Studies University, Tianjin, China	• Changsa University of Science and Technology, China
• ESC Rennes School of Business, France	• Mc Murry University, Texas, USA
• Network N+I (Group of over 70 Engineering Institutes in France)	• Borduex School of Management, Borduex France
• University of Central Arakansas, USA	• Dyouville College, New York, USA
• Changsha University of Science & Technology, China	• Ansbach University of Applied Science, Germany

BBA

MERI empowers students to learn and practice modern business management through review of real-world challenges and case studies, developing projects from beginning to end, working collaboratively with peers and faculties, adapting and applying new skills while integrating them into existing conceptual frameworks. We aim to develop business leaders through a wide range of value added and professional development courses.



Brief Snapshot

- Affiliated to GGSIPU
- NAAC Accredited | Ranked A+ Grade Institution by Govt. of NCT of Delhi
- 29 years Legacy of Imparting Professional Education
- Highly qualified Faculty with Ph.D & Corporate exposure
- Quality Infrastructure
- Premier Academic Institute for Management Studies



Highlights

- **Harvard Advantage:** Certificate course on Simulations from Harvard Business School Publishing
- **Value-Added Courses:** 20+ Skill Enhancement Programs and Certificate Courses
- **Corporate Interface:** Workshops, Seminars, Internships, Guest Lectures, Media Talks, Alumni Talks, Entrepreneurial Talks, MERI Startup Hub Festival
- **Extra Curricular Activities:** Fashion Club, Literary Club, CSR Club, Music & Dance Club, Photography Club, Entrepreneurship Cell, Media Exposure, Audio-Video Labs.
- **Make The Big Leap:** 100+ Placement Collaborations with Top Companies
- **Rich Alumni Base:** 3000+ Alumni working in Top Companies



“Our campus will give the true experience of campus college life with lush green environment in the heart of the city with best connectivity and other facilities, which you will surely miss at other places”

SOME OF OUR RECRUITERS



52-55, Institutional Area, Janakpuri, New Delhi - 110058
 Tel: 011-28522201 - 04 • Mobile: 9555369369 • E-mail: admissions@meri.edu.in

www.meri.edu.in