

INTERNAL QUALITY ASSURANCE CELL (IQAC)

ACTION TAKEN REPORT

Academic Years 2022-23

Plan of Action	Action Taken
Introduce interdisciplinary certificate courses aligned with NEP-2020.	<ul style="list-style-type: none"> Launched interdisciplinary value-added courses integrating management, IT, communication skills, data literacy, and soft skills. Students completed cross-domain projects under faculty mentorship.
ICT Strengthening & Digital Integration	<ul style="list-style-type: none"> ERP and LMS platforms updated for attendance, internal assessment, and content management. Faculty trained to create e-content, short modules, recorded lectures and digital assessments. Classrooms upgraded with digital tools to support blended learning.
To prepare and finalize answers for qualitative metrics SSR and allocate responsibilities to faculty members for different NAAC criteria.	<ul style="list-style-type: none"> IQAC Coordinator briefed all faculty members regarding the requirements for qualitative metrics. Criterion-wise responsibilities were assigned to faculty teams for drafting responses. All faculty were directed to submit completed responses via email within the stipulated time. Data collection and drafting for all seven NAAC criteria commenced immediately after the meeting.
<ul style="list-style-type: none"> Increase student participation in internships, live projects, and media-based assignments (for BAJMC). Strengthen campus corporate connect and alumni engagement 	<ul style="list-style-type: none"> Skill-Based Learning <ul style="list-style-type: none"> Hands-on training provided in <i>studio recording, video editing, podcast creation</i> for BAJMC students. Management and IT students engaged in live business analytics projects. Corporate Engagement <ul style="list-style-type: none"> Industry mentors under NeoGen Programme guided students on professional etiquette, workplace behavior, and career planning. Strengthened placement network with banks, media houses, IT firms, and consultancy companies. Alumni & Outreach <ul style="list-style-type: none"> Alumni invited for mock placements, storytelling sessions, and domain-specific interactions.

